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FEBRUARY 2024

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EXCELLENCE IN REGULATED CANNABIS

SAFE HARBOR STATEMENT

This presentation and other written or oral statements made from time to time by representatives of Bespoke Extracts, Inc. contain “forward-looking statements”. Forward-looking statements reflect the current view about future events. Statements that are not historical in nature, such as our annual revenue forecast, and which may be identified by the use of words like “expects,” “assumes,” “projects,” “anticipates,” “estimates,” “we believe,” “could be,” “future” or the negative of these terms and other words of similar meaning, are forward-looking statements. Such statements include, but are not limited to, statements contained in this presentation relating to our expected sales and financial performance, business, business strategy, expansion, growth, products and services we may offer in the future and the timing of their development, sales and marketing strategy and capital requirements. Forward-looking statements are based on management’s current expectations and assumptions regarding our business, the economy and other future conditions and are subject to inherent risks, uncertainties and changes of circumstances that are difficult to predict and may cause actual results to differ materially from those contemplated or expressed. We caution you therefore against relying on any of these forward-looking statements. We caution you therefore against relying on any of these forward-looking statements. These risks and uncertainties include, but are not limited to, those risk factors discussed in Part I, “Item 1A. Risk Factors” of our Annual Report on Form 10-K for the fiscal year ended December 31, 2022 (the “2022 Annual Report”). Any forward-looking statements are qualified in their entirety by reference to the factors discussed in the 2022 Annual Report. Should one or more of these risks or uncertainties materialize, or should the underlying assumptions prove incorrect, actual results may differ significantly from those anticipated, believed, estimated, expected, intended or planned. Important factors that could cause actual results to differ materially from those in the forward looking statements include: a continued decline in general economic conditions nationally and internationally; decreased demand for our products and services; market acceptance of our services; the ability to protect our intellectual property rights; impact of any litigation or infringement actions brought against us; competition from other providers and services; risks in product development, inability to raise capital to fund continuing operations; change in government regulation, the ability to complete customer transactions and capital raising transactions.

BESPOKE EXTRACTS, INC.

OTCQB: BSPK

BESPOKE PLANS TO LEVERAGE CHANGING MARKET DYNAMICS TO EFFICIENTLY BUILD A PORTFOLIO OF CANNABIS ASSETS IN REGULATED MARKETS

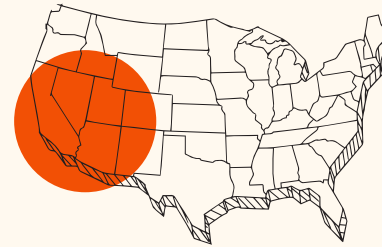
- Closed on WonderLeaf Acquisition in January 2023
- We Apply Realistic Commodity Pricing to Approaching Cannabis Markets
- Robust Colorado Potential Acquisition Pipeline – Realistic Modeling, Pricing and Consideration of Transactions



Immediate revenue through Pre-Rolled Joints



Colorado Expansion into Additional Products



Expansion into New Markets



NOVEMBER 2021

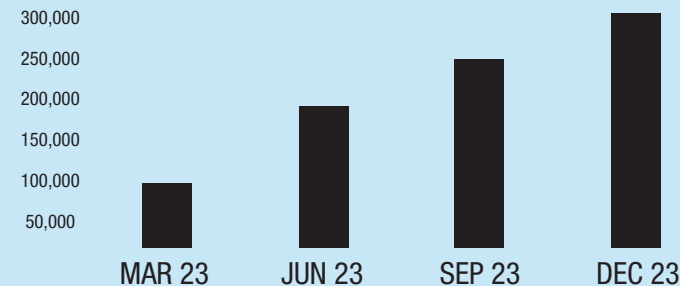
Change of Control, Uplisting and New Management Team

JANUARY 2023

Close WonderLeaf Acquisition
Launch Fresh Joints



FISCAL 2023 SALES



2024

Continue Colorado Growth and launch National Expansion into new markets

COLORADO: HOW WE LAUNCHED



WHAT WE BOUGHT

A Colorado Marijuana Infused Products Manufacturing License

100% of the assets of Wonderleaf: Extraction equipment, licensed facility, terpene library, SOPs. Leased 2,400 square foot lab in Aurora.

BRAND BUILDING OPPORTUNITIES

There remains no national brand in the cannabis market that has meaningful multi-state presence. To date, marketing has been a black hole spend for cannabis companies

We plan to continue launching new house brands while bringing successful brands from other markets into Colorado.

QUARTER ENDING

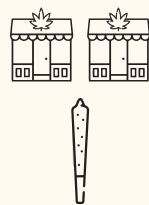
MARCH 2023

JUNE 2023

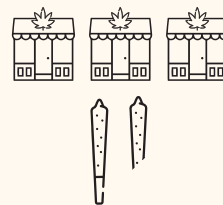
SEPTEMBER 2023

DECEMBER 2023

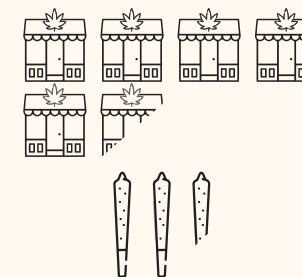
22
STORES



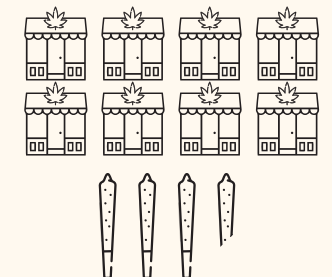
44
STORES



70
STORES



80
STORES



RETAIL=10 STORES



JOINTS= 500 ROLLED PER DAY

PRE-ROLL MARKET OPPORTUNITY

COLORADO MARKET OUR HOMETOWN

\$1.5 BILLION
est. 2024

IN CANNABIS SALES AT THE REGISTER

12%

OF THE PRODUCT MIX IS PRE-ROLLS

\$180 MILLION

ANNUAL COLORADO PRE-ROLL SALES

Colorado was the perfect market to launch our strategy. We leveraged our experience and contacts here to launch the brand.

EXPANSION MARKETS WHERE WE ARE GOING

\$6.4 BILLION
est. 2024

IN CANNABIS SALES AT THE REGISTER

12%

OF THE PRODUCT MIX IS PRE-ROLLS

\$700+ MILLION

ANNUAL PRE-ROLL SALES MICHIGAN, NEVADA, MASSACHUSETTS

Each of these markets is significantly larger and has a higher margin and price per unit.





WHAT MAKES _____ THE PERFECT JOINT?



INPUT MATERIAL

We only source whole flower
that's potent & flavorful
Trust us we know weed



FRESHNESS

We roll to order which
means we minimize time
in paper & tube



GRIND SIZE

In-house large fluffy hand
grind, we never turn the
weed into dust

OUR LARGEST BRANDS IN COLORADO

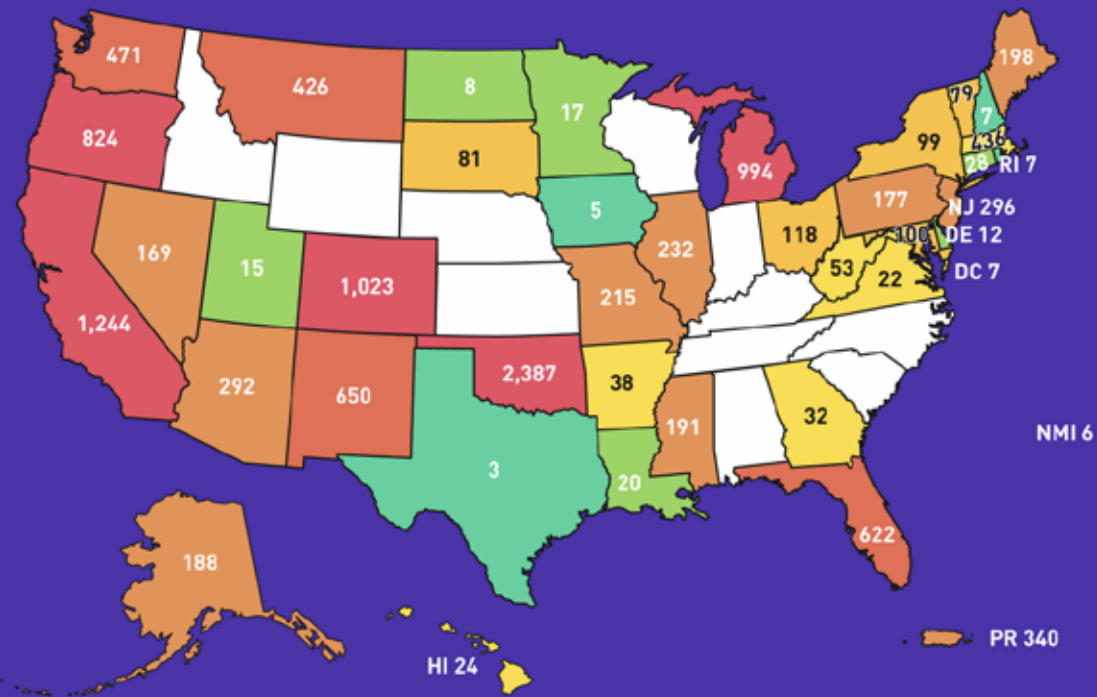


**As of January 2024, there are 1,023
active licenses in Colorado**

630 RETAIL STORES

- We are working with some of the best boutique dispensaries in Colorado
- We plan to leverage these relationships and add additional SKU's to our portfolio
 - Expansion of Fresh Joints and Wee Joints
- Opportunity to add cartridges, edibles and other products
- Our experience in Colorado positions us for sales growth and potential acquisition opportunities within the state.

POTENTIAL EXPANSION MARKETS



TOP 8 ADULT USE MARKETS	ESTIMATE 2023 ANNUAL REVENUE	ESTIMATED ANNUAL PRE-ROLL MARKET	NUMBER OF RECREATIONAL DISPENSARIES	ESTIMATED AVERAGE PRE-ROLL SALES/ DISPENSARY PER MONTH
California	\$4.9B	\$600M	1,000	\$49K
Michigan	\$2.9B	\$350M	660	\$44K
Illinois	\$1.5B	\$188M	180	\$87K
Massachusetts	\$1.7B	\$210M	211	\$83K
Colorado	\$1.5B	\$187M	630	\$24K
Arizona	\$1.3B	\$163M	131	\$103K
Missouri	\$1.3B	\$161M	200	\$67K
Washington	\$1.2B	\$147M	600	\$20K

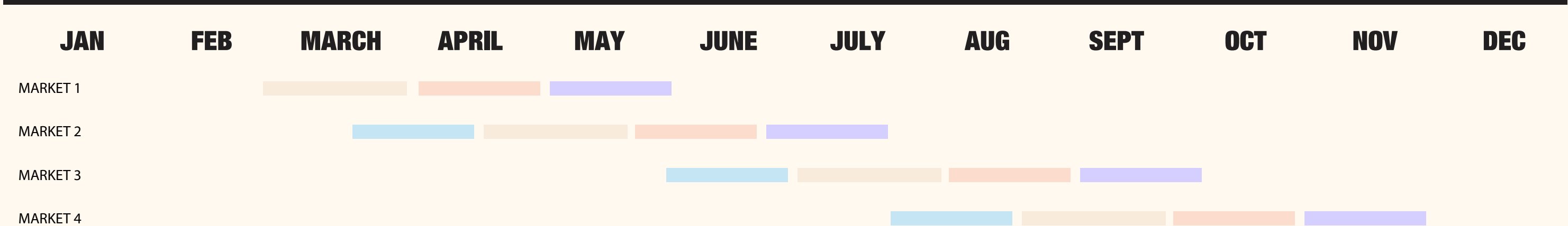
● CHALLENGES
 ● POSITIVES
 ● NEGATIVES

Sources: Leaflink, Cannabis Business Times, MJ Biz Daily

HOW WE PLAN TO LAUNCH IN ADDITIONAL STATES

DUE DILLIGENCE	MONTH 1	MONTH 2	MONTH 3
<p>WEEK 1 Identifying Market Identifying fragmented markets with an oversupply of concentrate</p> <p>WEEK 2 Defining Structure Identifying license type / partnership / licensing agreement</p> <p>WEEK 3 Identifying Space 1,500 sq. ft. of commercial space</p>	<p>WEEK 1 Pricing / COGS Model Define our pricing based on economic / regulatory guard rails and market trends</p> <p>WEEK 2 Vendor Relationships Cultivators, packaging suppliers, transporters, testing labs</p> <p>WEEK 3 Identifying Talent Finding a general manager, sales talent, & production</p> <p>WEEK 4 Regulatory Approval</p>	<p>WEEK 1 Securing Operational Space & Equipment</p> <p>WEEK 2 Hiring & Training Sales Talent</p> <p>WEEK 3 Hiring & Training Operational Talent</p> <p>WEEK 4 Sourcing Packaging & Material Soft Sales</p>	<p>WEEK 1 Sales & Marketing Push</p> <p>WEEK 2 Sales & Marketing Push</p> <p>WEEK 3 Launch</p> <p>WEEK 4 Refine COGS & Pricing Model</p>

WE CAN PROFITABLY LAUNCH IN NEW MARKETS IN 90 DAYS



THE TEAM

This team has already scaled for growth in Colorado, additional growth will only require new production employees. New markets will require a single general manager and a sales rep. Production will bolt on with growth in every new market.



MICHAEL

EXECUTIVE CHAIRMAN



HUNTER

PRESIDENT



GREG

CORPORATE DEVELOPMENT



STEVE

SOURCING & DEV



MADI

CREATIVE



ROXANNE

CONTROL / METRC



MIKE

SALES



BLAINE

SALES



ASHLEY

PRODUCTION



LEVI

PRODUCTION



JACQUELINE

PRODUCTION



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